

**DEPARTMENT OF COMMERCE PA**  
**ACTIVITIES OF THE DEPARTMENT**

(Association meetings, Guest Lectures, Celebration of Important days)

<b>S. No</b>	<b>Date</b>	<b>Topic</b>	<b>Resource Person (designation with complete official address)</b>	<b>Event</b>	<b>Platform</b>
1	09.06.2021	Higher studies at International Universities	Mr. S. Prasanna Krishna, Founder Carrier Zone consulting Pvt., Ltd.,	Webinar	Google meet
2	28.07.2021	Beacon of Hope	Ms. V.Poornima Senior Internal Auditor, Hillen Brand Inc, Coimbatore.	First meeting of Commerce PA Association	Google meet
3	16.08.2021	Emancipation of Women	Mr. S. Nallathambi Assistant Jailor (Rtd), Madurai.	Association meeting of Commerce PA	Google meet
4	22.09.2021	Campus to Corporate and Beyond	Mr. L. Ramesh MA, HR Manager, Jeya Vishnu Clothing Pvt., Ltd., Thirupur.	Association meeting of Commerce PA	Google meet
5	11.10.2021	The Future is Exiting	Ms. Shruthi Udhaya Kumar, Talent Acquisition Specialist Montbleu Technologies Pvt., Ltd., Coimbatore	OSA Meeting	Google meet
6	20.10.2021	How Can I Win Bank Exams	V.S. Ashasree, Director Asha Chandra Academy, Bengaluru	Guest Lecture	Google meet
7	01.11.2021	Deduction out of Gross Total Income	Dr. M. Gowri, Assistant Professor Commerce with Cost & Management Accounting , PSG College of Arts & Science, Coimbatore	Guest Lecture	Google meet
8	15.12.2021	National Innovation & Startup Policy	Dr. V. Prince Martin Professor, Institute of Company Secretaries of India, Coimbatore	Guest Lecture	Offline & Online Google meet
9	25.2.2022	Business Model Development	Dr. Jamal Mohamed Zubir Professor, Lead College of Management, Palakkad.	Webinar	Google meet

**WORKSHOPS, SEMINARS, CONFERENCES, SYMPOSIUMS, HANDS ON TRAININGS  
ORGANISED BY THE DEPARTMENT**

**State level Workshops Organized by the Department**

<b>S. No</b>	<b>DATE</b>	<b>TOPIC</b>	<b>RESOURCE PERSON</b>	<b>No. of Participants</b>	<b>Platform</b>
1	23.08.2021 to 26.08.2021	Incredible use of design tools in advertising	Mr. A. Pravin HOD Department of CS, Ruben College of Arts and Science, Tadikkarankonam.	90	Google meet
2	05.10.2021	IELTS English for international Opportunity	Ms. Nagalakshmi, Cambridge Certified Verbal faculty	87	Google meet

**BEST PRACTICES OF THE DEPARTMENT**

<b>SL. No.</b>	<b>DATE</b>	<b>DEPT</b>	<b>ACTIVITY</b>
1	27.08.2021	Commerce PA	Awareness Program on False Advertising
2	18.10.2021	Commerce PA	Poster Making Competition on Food adulteration
3.	30.10.2021	Commerce PA	Essay Writing Competition on Consumer rights and responsibilities.

**FDP ATTENDED BY THE FACULTY**

<b>S.No</b>	<b>Date</b>	<b>Name of the faculty</b>	<b>Title</b>	<b>Organized by</b>	<b>Online/Offline</b>
1	14.06.2021 to 19.06.2021	Dr. B .Jayanthy	Faculty Development Programme on “e content skill development”	DBT scheme Nirmala College for Women, Coimbatore.	Online
2	05.07.2021 to 12.07.2021	Dr. B .Jayanthy	Online Seven Day International Faculty Development Programme on “Research Methodology	Institution’s Innovation Council, PPG College of Arts and Science, Coimbatore.	Online

			& Innovation”		
3	13.07.2021	Dr. B .Jayanthy	Online Faculty Development Programme on “Marching With Hope”	Department of Chemistry (Under DBT Scheme), Nirmala College for Women, Coimbatore.	Online
4	27.09.2021 to 04.10.2021	Dr. B .Jayanthy	Online Seven Day International Faculty Development Programme on “Recent Trends in Capital Market”	Institution’s Innovation Council, PPG College of Arts and Science, Coimbatore.	Online
5	12.08.2021 & 13.08.2021	Dr. Mily Williams	“Digital Design Pedogogy Skill Training”	Virudhunagar Hindu Nadar’s Senthikumara nadir College, Virudhunagar	Online
6	14.06.2021 to 19.06.2021	Dr. Mily Williams	“Digital Skills for Smart Teaching”	Don Bosco College, Manipur	Online

#### PARTICIPATION OF THE FACULTY IN SEMINARS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1						
2	27.10.2021 to 30.10.2021	Dr. Mily Williams	Securities Market		PSGR College for Women , Coimbatore	Webex meet

#### PARTICIPATION OF THE FACULTY IN CONFERENCES

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1	17.12.2021 and 18.12.2021	Dr. B .Jayanthy	Business Management ,Economic ,commerce and	International	Lead college of management ,palakkad	Zoom meet

			technology in the new normal			
--	--	--	------------------------------------	--	--	--

**PARTICIPATION OF THE FACULTY IN WORKSHOPS**

<b>S. No</b>	<b>Date</b>	<b>Name of the faculty</b>	<b>Title</b>	<b>National/ Intl</b>	<b>Organizing Committee with Address</b>	<b>Platform</b>
<b>1</b>	15.07.2021 & 16.07.2021	Dr. B .Jayanthy	Two Days Workshop on “Advanced Excel with Statistical Tools”	National	Department of Mathematics (Under DBT Scheme), Nirmala College for Women, Coimbatore.	Google Meet
<b>2</b>	23.09.2021	Dr. B .Jayanthy	Online workshop on “ Online submission of Data towards NAAC – an overview”	National	Internal Quality Assurance Cell Nirmala College for Women, Coimbatore.	Google Meet
<b>3</b>	21.06.2021 & 22.06.2021	Dr. Mily williams	Intellectual property Rights	National	G.T.N arts College, Dindgal	Google Meet
<b>4</b>	28.06.2021.	Dr. Mily williams	Best Practices and Evolving benchmarks in Higher Education Institution	National	Nirmala College for Women, Coimbatore	Google Meet
<b>5</b>	04.06.2021.	Dr. Mily williams	A Venture into incubation centers and starts ups for life sciences	National	Nirmala College for Women, Coimbatore	Google Meet

**PAPER PRESENTATION BY THE FACULTY**

<b>S No</b>	<b>Date</b>	<b>Name of the faculty</b>	<b>Topic</b>	<b>Category</b>	<b>Organizing Committee with address</b>	<b>Platform</b>
-------------	-------------	----------------------------	--------------	-----------------	--	-----------------

1	17.12.2021 and 18.12.2021	Dr. B .Jayanthy	Impact of Viral Marketing in New normal with special reference to Coimbatore city	International	Lead college of management ,palakkad	Zoom meet
---	---------------------------------	--------------------	---	---------------	---	--------------

#### OTHER ACADEMIC CONTRIBUTIONS – FACULTY

S. No	Date	Name of the Faculty	Nature of Work	Institution
1	29.11.2021	Dr. B. Jayanthy	Board Studies member	Sri RamaKrishana college of arts and science
2	8.01.2022	Dr. B. Jayanthy	Board Studies member	VLB Jannakiamal college of arts and science

#### ONLINE COURSES COMPLETED BY THE FACULTY

**Note: Please enter only the courses which are completed by the faculty under this table**

S. No.	Name of the Staff	Name of the Course	Institution	Date of Completion
1	Dr. B. Jayanthy	Online Course on “Women’s Rights”	Department of Commerce, Thavathiru Santhalinga Adigalar Arts Science Tamil College, Coimbatore.	26.05.2020 – 11.06.2020
2	Dr. B. Jayanthy	One Week Online Certificate Course on “Digital Teaching Techniques” National Level	ICT Academy	25.10.2021- 29.10.2021

#### DETAILS RELATED TO STUDENTS

##### FELLOWSHIPS AND SCHOLARSHIPS

S. No	Name of the Student and Class	Name of the fellowship/scholarship	Funding agency	Stipend Amount
1	Mary Steffy. W II B.com PA	-	Vita Foundation	8000

#### 3.8 COMPETITIVE EXAMS/ OTHER COURSES PASSED BY THE STUDENTS

SL.NO	NAME	COMPETITIVE EXAM
1	Helan Shoby. P	CSEET
2.	Joylyn Maria K J	CMA

### ONLINE COURSES COMPLETED BY THE STUDENTS

SL.NO	NAME	NAME OF THE COURSE	COURSE CONDUCTED BY
1	Maggie Maria A.P	Entrepreneurship Awareness Program	ICT Academy
2	Revathy V V	Entrepreneurship Awareness Program	ICT Academy
3	Harini.M.S	Entrepreneurship Awareness Program	ICT Academy
4	Amithya Bharath	Entrepreneurship Awareness Program	ICT Academy
5	Hemavarshini M	Introduction to Cybersecurity tools and cyber attacks	IBM-Coursera
6	Sneha. J	Entrepreneurship Awareness Program	ICT Academy
7	Shamini. S	Entrepreneurship Awareness Program	ICT Academy

### STUDENT PLACEMENT

S.No	Name	Batch	Designation	Name of the Institution
1	Aneeta Justin T	B.Com PA (2019-2022)	-	Allsec Technologies Limited
2	V. Jancy	B.Com PA (2019-2022)	-	SUREIT IMF
3	Ramya.R	B.Com PA (2019-2022)	-	Allsec Technologies Limited
4	N.Shifana	B.Com PA (2019-2022)	-	Allsec Technologies Limited
5	Maggie Maria	B.Com PA (2019-2022)	-	Allsec Technologies -Limited
6	Helan Shoby P	B.Com PA (2019-2022)	-	Hexaware Technologies Company
7	Harini.M.S	B.Com PA (2019-2022)	-	Hexaware Technologies Company
8	Hemavarshini M	B.Com PA (2019-2022)	-	Hexaware Technologies Company

9	D Nicky Florencia	B.Com PA ( 2019-2022)	-	Hexaware Technologies Company
10	Haripriya K	B.Com PA ( 2019-2022)	-	Hexaware Technologies Company
11	Gajalakshmi M	B.Com PA ( 2019-2022)	-	Hexaware Technologies Company
12	Maggie Maria	B.Com PA ( 2019-2022)	-	Hexaware Technologies Company
13	Celine Antony	B.Com PA ( 2019-2022)	-	Hexaware Technologies Company
14	Gopika s	B.Com PA ( 2019-2022)	-	Hexaware Technologies Company
15	N.SABRIN	B.Com PA ( 2019-2022)	-	Hexaware Technologies Company
16	SHAMINI. S	B.Com PA ( 2019-2022)	-	Hexaware Technologies Company

**EXTENSION ACTIVITIES  
OTHER EXTENSION ACTIVITIES OF THE DEPARTMENT**

<b>S. No.</b>	<b>DATE</b>	<b>ACTIVITY</b>	<b>PLACE</b>	<b>NO. OF BENEFICIARIES</b>
1	24.11.2021	Awareness Programme for village people on Venture Capital	Kunjarpathi village	34